



Press release Metrics in Balance N.V.

Listing on Euronext Access™ in Paris

Friday March 16th, 2018

Metrics in Balance is a Belgian company based in Ghent that developed a unique concept around measuring, diagnosing and remediation of occlusion and the effect this has on the entire body and general health.

The market:

Occlusion simply means the contact between teeth. More technically, it is the relationship between the maxillary (upper) and mandibular (lower) teeth when they approach each other, as occurs during chewing or at rest. A malocclusion is the misalignment of teeth and jaws, or more simply, a "bad bite".

It is a well-established fact within the scientific community that there is a relationship between a malocclusion and a variety of health problems. But there was never a good way to measure this link in a scientific, repeatable and accurate manner until now with the Metrics in Balance concept.

On one side dentists do not always realise that by doing dental work on their patients, they can create an malocclusion and on the other side general practitioners, PT's, chiropractors, neurologists, osteopaths etc do not always link headaches, tinnitus, vertigo, migraine, neck-and back problems to problems with the teeth and the temporomandibular joint (TMJ).

Metrics in Balance concept:

Metrics in Balance measures the entire chain from top to bottom and by doing so make a distinction between ascending and descending problems. Scientific research shows that about 10-20% is ascending and 80 – 90% is descending.

Metrics in Balance measures without any discomfort, pain or radiation the teeth, the motion of the TMJ and both the actual and ideal position of the TMJ, the vertebral column and the pressure points and balance of the feet.

These measurements are done by a Condor intra-oral 3D scanner, a Freecorder and a Diers 4D backbone scanner and the pedoscan.

Besides the measurements and the detailed analysis of the data collected, the main thing that sets Metrics in Balance apart and on a whole new level is the treatment that Metrics in Balance offers in case of a malocclusion.

Metrics in Balance produces the worlds most innovative and accurate dental splints on the market today. Since we have the ability to make our Metrics in Balance splints individual for every person, in different compounds, colours, thickness and so on, they are extremely comfortable, have a perfect fit in 100% of all cases and this will improve patient compliance tremendously.



These splints will correct/neutralise the malocclusion and therefore increase the balance and performance of the muscles and decrease the risk of injury.

Besides sportsplints, Metrics in Balance also produces state of the art protection splints, antistresssplints, antibruxismsplints, etc

The ambition:

It is the ambition of the entire Metrics in Balance team to become the leading splint company in the world. In order to do so, we think it is important to become a listed company. It gives a solid base for financial institutions and provides confidence and transparency for potential investors and clients alike.

The listing:

The transaction is carried out as part of a registration process on Euronext Access™ Paris, through technical admission, the shares of the company Metrics in Balance. It does not require the approval of the "Autorité des Marchés Financiers" in accordance with the provisions of the Organization Note for the Euronext Access™ Paris market.

Admission procedure: technical admission
Number of shares comprising the capital: 2,050,000 shares
Admission course: 5.65 euros
Valuation: € 11.6m

The purpose of the transaction is to obtain relative liquidity for all Metrics in Balance shareholders on the Euronext Access™ Paris market and to increase the Company's profile.

Eventually, the Company and its shareholders are engaged in a dynamic expansion of the float. Admission to the Euronext Access™ Paris market is a first step before a transfer of the Company's shares to the Euronext Access+™ Paris sub-segment, or even to the Euronext Growth™ Paris market.

Metrics in Balance will inevitably be able to appeal to investors and the market in the execution of its strategy, thus being able to raise funds according to its needs.

The Company's objective is to create value for shareholders, create value through the operational development of its activities and increase the international profile desired for its "Metrics in Balance" label.

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